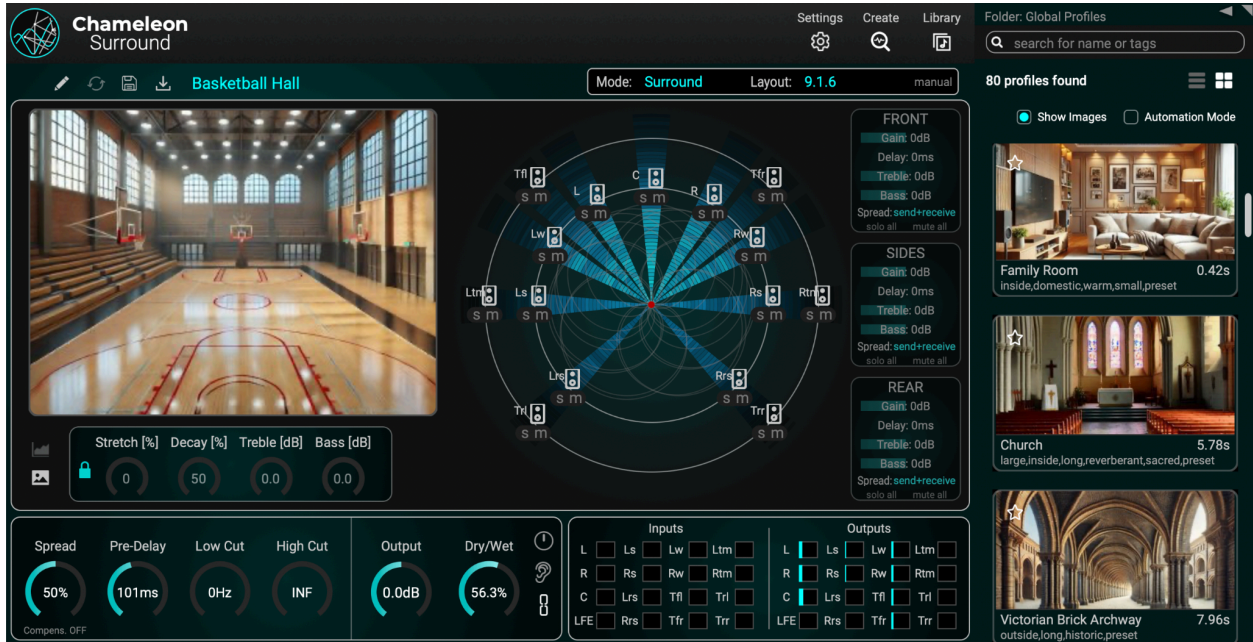


FOR IMMEDIATE RELEASE

Accentize Announces Chameleon Surround: The Atmos Reverb Audio Professionals Have Been Waiting For



Darmstadt, Germany – 10th October 2024 – Accentize, the company behind the Emmy Award-winning dxRevive Pro, has announced the release of **Chameleon Surround**, the latest iteration of its popular Chameleon reverb solution. Chameleon Surround takes the concept of natural room reverberation capture into the immersive audio space, offering a powerful tool for audio engineers and sound designers working in surround formats like Atmos.

Expanding from Natural Room Reverberation to Immersive Soundscapes

Accentize Chameleon has been the go-to reverb plugin for professionals seeking an effortless way to replicate the acoustics of any space. Its ability to analyse and re-create room characteristics with precision has made it indispensable in audio production. Now, in response to significant user demand, Accentize is introducing **Chameleon Surround**—an enhanced version tailored for multi-channel and surround audio configurations, supporting formats like 5.1, 7.1, and even 9.1.6.

Chameleon Surround builds on the acclaimed reverb-matching technology of the original Chameleon, enhancing it for immersive 3D reverb effects. It offers a rich library of room reverbs and an intuitive workflow that makes it ideal for film, television, and gaming projects, where surround sound has become the standard. With an expanded selection of reverbs that includes halls, small spaces, and even car interiors, Chameleon Surround is set to advance the capabilities of audio professionals right out of the box.

What's New in Chameleon Surround

- **Surround Compatibility up to 9.1.6:** Designed for multi-dimensional sound, supporting advanced immersive audio configurations like 5.1, 7.1, and 9.1.6.
- **3D Room Creation from Mono Signals:** Create full immersive 3D environments from a mono signal, providing unmatched flexibility in sound design.
- **New Library Browser Dock:** A streamlined single-window workflow allows for faster access and easier navigation of presets.
- **80 Surround Presets:** Includes a broad selection of reverb types, such as halls, small spaces, and car interiors.
- **Individual Front/Side/Rear Reverb Customisation:** Allows users to fine-tune how the reverb interacts with different parts of the surround setup.
- **Two Surround Visualisation Modes:** Offers both speaker output visualisation and perceived direction modes to suit different workflows.
- **New Spread Parameter with Automatic Gain Compensation:** Controls reverb crossfeed between channels for a natural and consistent surround sound experience.
- **Initial Preset Selection for Auto-Load:** Users can define a starting preset, enabling Chameleon Surround to load with their preferred settings immediately.
- **Profile Image Integration:** Images can be added to reverb profiles for easier recall and improved project organisation.

Greater Reverb Control for Immersive Audio

Chameleon Surround represents a leap forward in reverb technology by incorporating intelligent 3D room estimation powered by artificial neural networks. Trained on over 30,000 reverb conditions, this AI-driven analysis provides authentic room adaptation across a range of audio formats, from mono sources to complex surround configurations. Automatic dry/wet ratio estimation further simplifies the process, delivering a perfectly balanced reverb blend with minimal manual adjustment.

One of the standout features of Chameleon Surround is its seamless compatibility with existing Chameleon profiles. This means that users can take their stereo reverb projects and effortlessly expand them to surround formats, providing significant workflow efficiency.

Designed for Creative Sound Design and Production Flexibility

Chameleon Surround is more than just a reverb plugin—it offers the tools needed to create fully immersive soundscapes, transporting listeners with rich, three-dimensional effects. Whether it's enhancing dialogue in ADR, crafting realistic environments for foley, or creating detailed soundscapes for gaming and virtual reality, Chameleon Surround provides unmatched versatility for today's audio professionals.

Accentize's new reverb solution integrates easily into various studio environments, supporting everything from mono and stereo setups to the most complex multi-channel configurations. This makes it a powerful choice for sound designers working across all areas of immersive audio production, including film, television, and gaming.

Chameleon Surround will be available from October 10th, 2024

Pricing

- Chameleon Surround is normally 399€, with an intro release price of 299€.
- Chameleon Standard owners can upgrade for 50€ during the intro period. Standard upgrade after the intro period is 150€.
- Intro pricing ends 24th October 2024.

Licencing

- Free iLok account required.

For press review NFRs please contact mel@socia-tech.com

For more information, visit <https://www.accentize.com/chameleon-surround/>

Graphics:

https://drive.google.com/drive/folders/1RJPm5WbNIKxb7LnuYHsDkT6x-_J8UKhK?usp=sharing

About Accentize

Accentize, based in Darmstadt, Germany, specialises in developing innovative audio software solutions. Leveraging artificial intelligence, their products—including the Emmy Award-winning dxRevive Pro—help sound engineers and designers realise their creative visions with cutting-edge tools.

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